

City of Richmond

Signage Bylaw

The updated Sign Regulation Bylaw 9700 modernizes regulations related to signage, increases education and enforcement and addresses a variety of concerns about clutter and visual pollution.

The new bylaw includes a number of major changes, including:

- decluttering rules, which will limit the percentage of storefront windows that can be covered by signage;
- updating the existing Sign Bylaw dating back to 1990 to modernize language and definitions, and meet current business needs, technology advancements and trends;
- clarifying rules for temporary signs, such as signs for new businesses, signs for community events or signs on construction sites;
- specifying the number, location and duration of display of each type of sign permitted;
- increasing application fees to recover processing costs and match current norms across the region;
- increasing penalties for sign bylaw infractions and introducing an adjudication process to deal with disputes; and
- the City encourages the use of language that is at least 50% English in order to promote inclusion and community harmony.



Real Estate Signage

For Sale Signs

- One or two-family—must not exceed a sign area of 1.2 m² or a height of 1.5 m
- Other than one or two-family—must not exceed a sign area of 3.0 m² or a height of 2.0 m

Open House Signs

- must not exceed a height of 1.0 m or a sign area of 0.6 m²
- must not be placed more than 60 minutes prior to the commencement of the sales event and must be removed within 60 minutes of the termination of the sales event
- must not be displayed for more than 5 hours in a day
- must be spaced at least one city block apart if the signs pertain to the same real estate listing
- must be placed behind the sidewalk
- must not be placed on boulevard or median
- must not obstruct pedestrian or vehicular traffic or sight lines
- are limited to four per real estate listing

