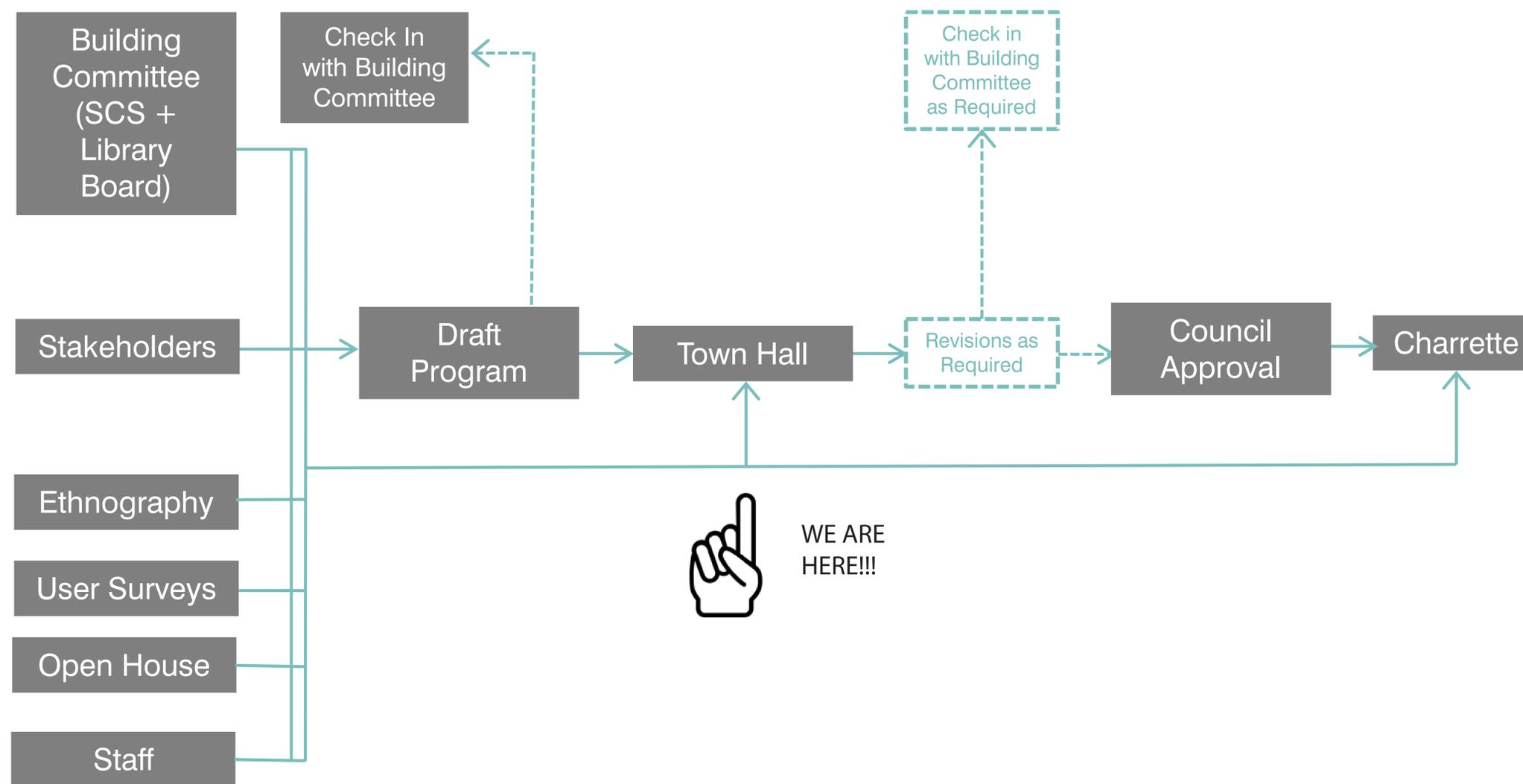


ENGAGEMENT STRATEGY



COMMUNITY ENGAGEMENT - WHO PARTICIPATED



2 SCHOOL GROUPS

15 STAKEHOLDER GROUP INTERVIEWS

22 ETHNOGRAPHIC INTERVIEWS

44 INDIVIDUAL INTERVIEWS

TWO OPEN HOUSES WITH ATTENDEES

376 SURVEY RESPONDENTS

324

COMMUNITY VALUE STATEMENTS

With regards to the values a Community Centre & Library should embody, we asked participants to rank the following objective statements from most important to least important. Here is what you told us. We used this information to inform our proposed program.

MOST IMPORTANT
→



←
LEAST IMPORTANT

COMMUNITY VALUE #1

Community Heart

HOW THIS VALUE
REFLECTS THE
STEVESTON GUIDING
PRINCIPLES

**Sustainable
Inclusive
Synergistic
Connected**

A feeling of connectivity is the hallmark of a strong Community Heart. This is a centre that is so integrated into the community and responsive to its changing demands that users can't imagine Steveston without it. The Steveston Community Centre and Library is a magnet for a broad range of activities from quiet introspection to large festivals.

A Community Heart Should...

- Provide a place that inspires residents through a diversity of indoor and outdoor spaces, from small and human-scale to large and open, with **comfortable**, attractive public areas where residents feel **welcome to linger** and chat.
- Provide strong **physical connections** to the Steveston Village and adjacent neighbourhoods so that everyone feels **safe and comfortable** getting to the community centre.
- Make it easy for people to **spend a long time at the community centre** with facilities that offer gathering spaces, fitness, gymnasium, library reading and browsing spaces and multi-purpose rooms that allow for diverse program offerings.
- Provide **flexible spaces** and programs that can **evolve with community demands**.
- Aim to avoid becoming aesthetically and programmatically outdated, and streamline maintenance.



COMMUNITY VALUE #2

Reflects Steveston's Unique Heritage and Spirit

HOW THIS VALUE
REFLECTS THE
STEVESTON GUIDING
PRINCIPLES

**Inclusive
Synergistic
Connected**

A centre that appeals to users' inherent understanding of what makes Steveston different is its unique place in the history of British Columbia and the resulting character that the community nurtures. Heritage isn't old buildings and artifacts: it's the living core of what gives Steveston its identity.

Reflecting on Steveston's Unique Heritage & Spirit May Include...

- **Honoring** the struggles and hardships that were overcome to establish the community centre, Martial Arts Centre, and Japanese Canadian Cultural Centre within the building and/or site.
- Using site elements and building design to **frame and highlight existing heritage resources** on the site like the Martial Arts Centre, Japanese Canadian Cultural Centre, and the Interurban Tram Building.
- Considering how the **History of Steveston** may be showcased within the facility.
- Providing opportunities for users to place themselves in the timeline of their community's development and passively or actively **engage with its history**.
- Utilizing public art as an interpretive vehicle for highlighting **Steveston's unique heritage**.
- Providing spaces and a facility that supports the **spirit of Steveston**, as a **community hub** for events and programs for all age groups to participate in **throughout their lifespan**.



COMMUNITY VALUE #3

Connects and Appeals to All Generations

HOW THIS VALUE REFLECTS THE STEVESTON GUIDING PRINCIPLES

**Innovative
Sustainable
Inclusive
Synergistic
Connected**

A multi-generational facility that feels welcoming to everyone no matter their age or culture, the Steveston Community Centre and Library boasts the broadest possible range of user experiences for a diverse community. Steveston continues to evolve and this centre is a place where people can feel like they're not losing touch with their neighbours. In fact, they're making even more treasured connections.

Connecting & Appealing to All Generations Means...

- Designing **social spaces** that are not specifically tailored to a specific age group but **welcomes all users** to participate in the general activity of the centre; considering shared social spaces that appeal to multiple age groups (eg. youth/seniors).
- Providing **flexible spaces** that can be easily converted from program to program.
- **Tailoring access** to all levels of physical ability indoors and outdoors.
- **Integrating seniors programming** into the main building.
- Acknowledging that everybody, no matter their age, sometimes needs a **place for quiet and rest**, and ensuring that study, meditation, or meeting space is appropriately integrated and located.
- Providing for **comfortable overlap of spaces** between programs with a welcoming and comfortable **central hub**.



COMMUNITY VALUE #4

Promotes Healthy Living, Fitness, and Wellness

The Steveston Community Centre and Library is a place that encourages self-improvement with diverse fitness, learning, and social opportunities. Easy to use, open, and welcoming, this facility really punctuates the importance of holistic wellness with spaces for exercise, study, reading, reflection, and socializing.

HOW THIS VALUE REFLECTS THE STEVESTON GUIDING PRINCIPLES

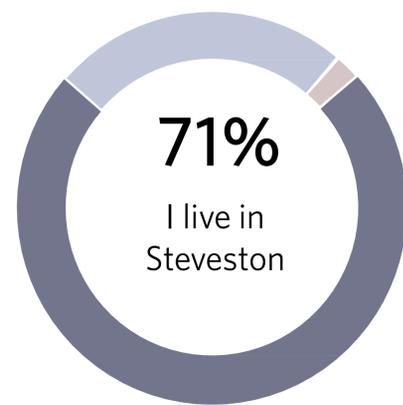
Sustainable Inclusive Synergistic Connected

Promoting Healthy Living, Fitness and Wellness Means...

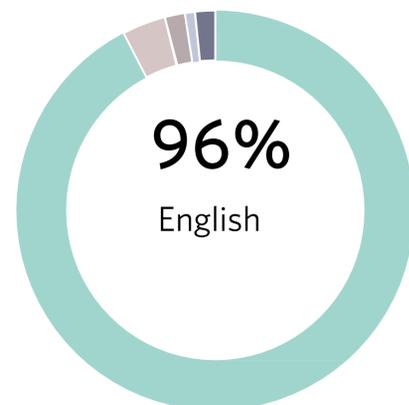
- Providing an **easy to navigate design** that clearly lays out the **breadth of wellness** options available to all users young and old so that they can “pick and choose” what they want to do.
- Strategically orienting interior program spaces to **take advantage of indoor/outdoor synergies**.
- Making the facility a **bright beacon for fitness** by visibly orienting the most active fitness spaces toward a busy thoroughfare.
- Bringing the **outside in** and vice versa.
- **Encouraging socializing** with a range of welcoming gathering and activity spaces.
- Showcasing **healthy living** by expanding spaces for health, fitness, and wellness activities and making these facilities **accessible and welcoming**.

SURVEY RESULTS - WHO PARTICIPATED

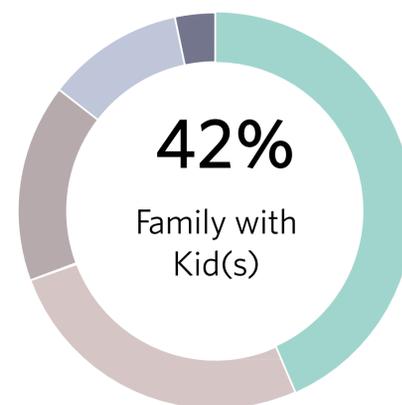
Based on the survey results: This is who participated...



- I live in Steveston
- I live outside of Steveston but within Richmond
- I live outside of Richmond



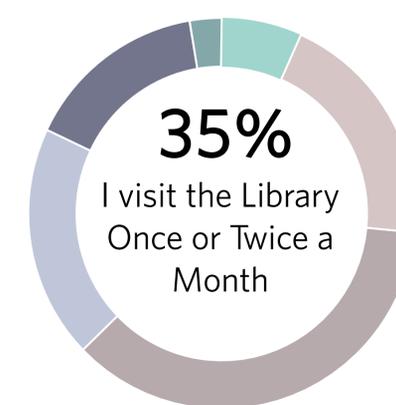
- English
- Cantonese
- Mandarin
- Prefer not to answer
- Other



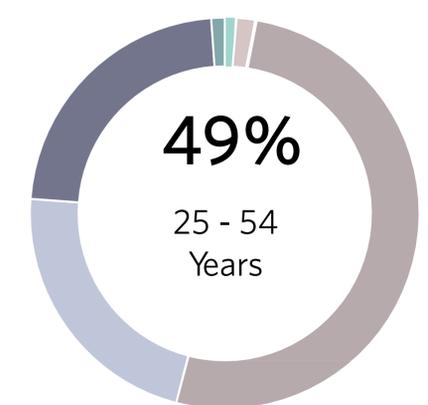
- Family with children (includes single parent households)
- Couple with no children
- Family with adult members only such as grandparents, aunts, uncles, adult children
- Single with no children
- Other



- Never
- Nothing in the past two months
- Once or twice a month
- Once a week
- Two- four times a week
- More than five times a week



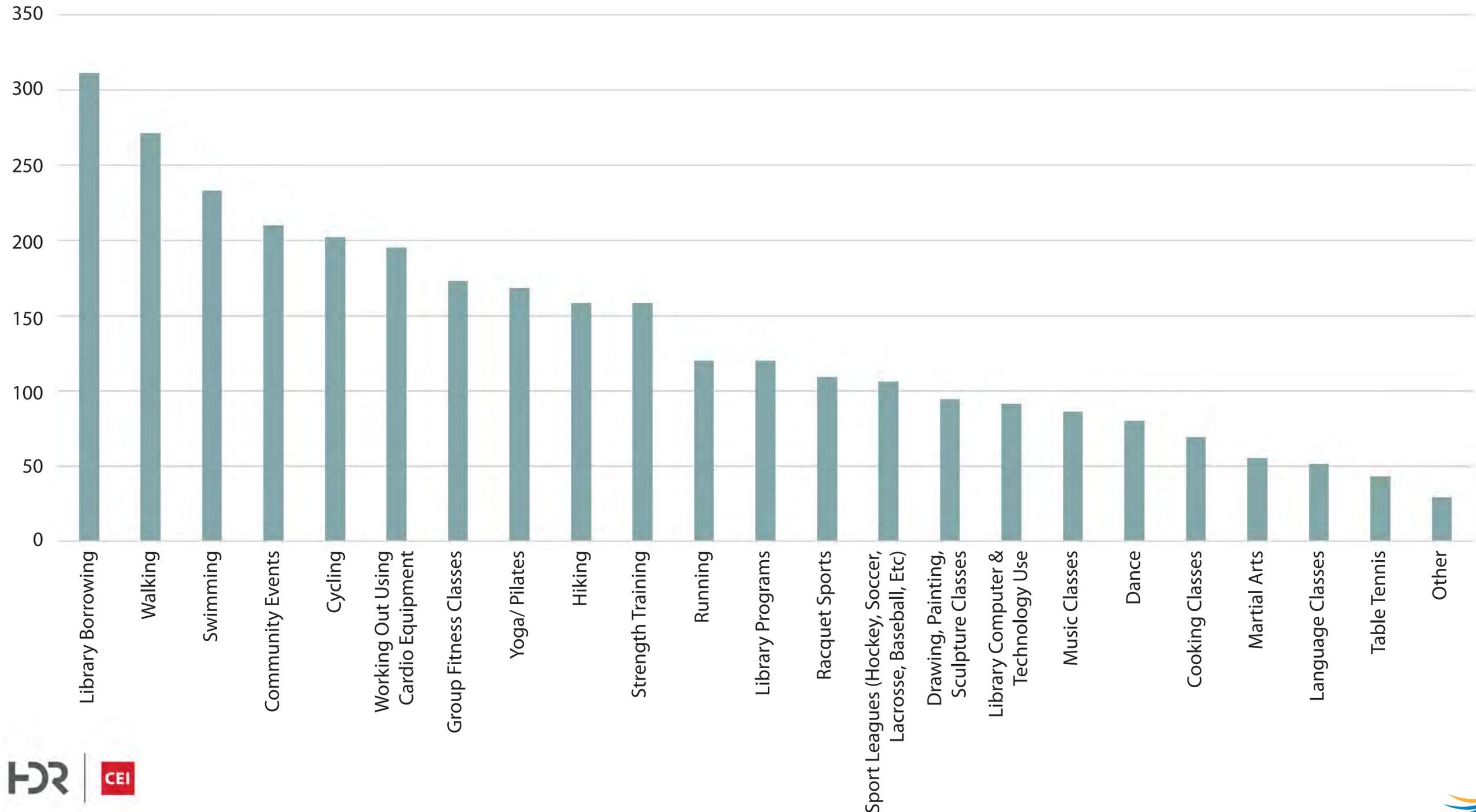
- Never
- Nothing in the past two months
- Once or twice a month
- Once a week
- Two- four times a week
- More than five times a week



- 19 Years and under
- 20-24 Years
- 25-54 Years
- 55-64 Years
- 65-79 Years
- 80+ Years

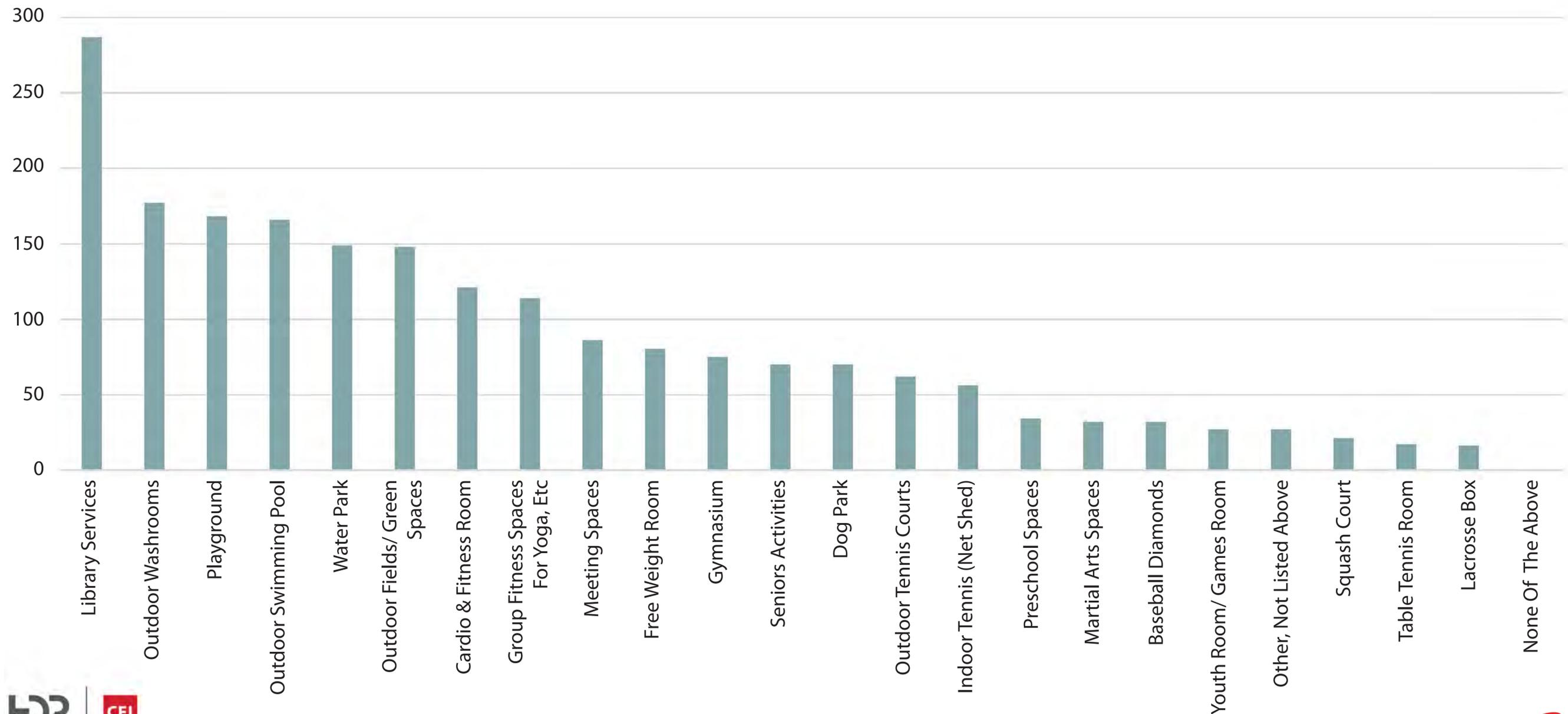
SURVEY RESULTS - WHAT RESPONDENTS LIKE TO DO

Based on the survey results: This is what respondents like to do...



SURVEY RESULTS - WHAT AMENITIES RESPONDENTS USE

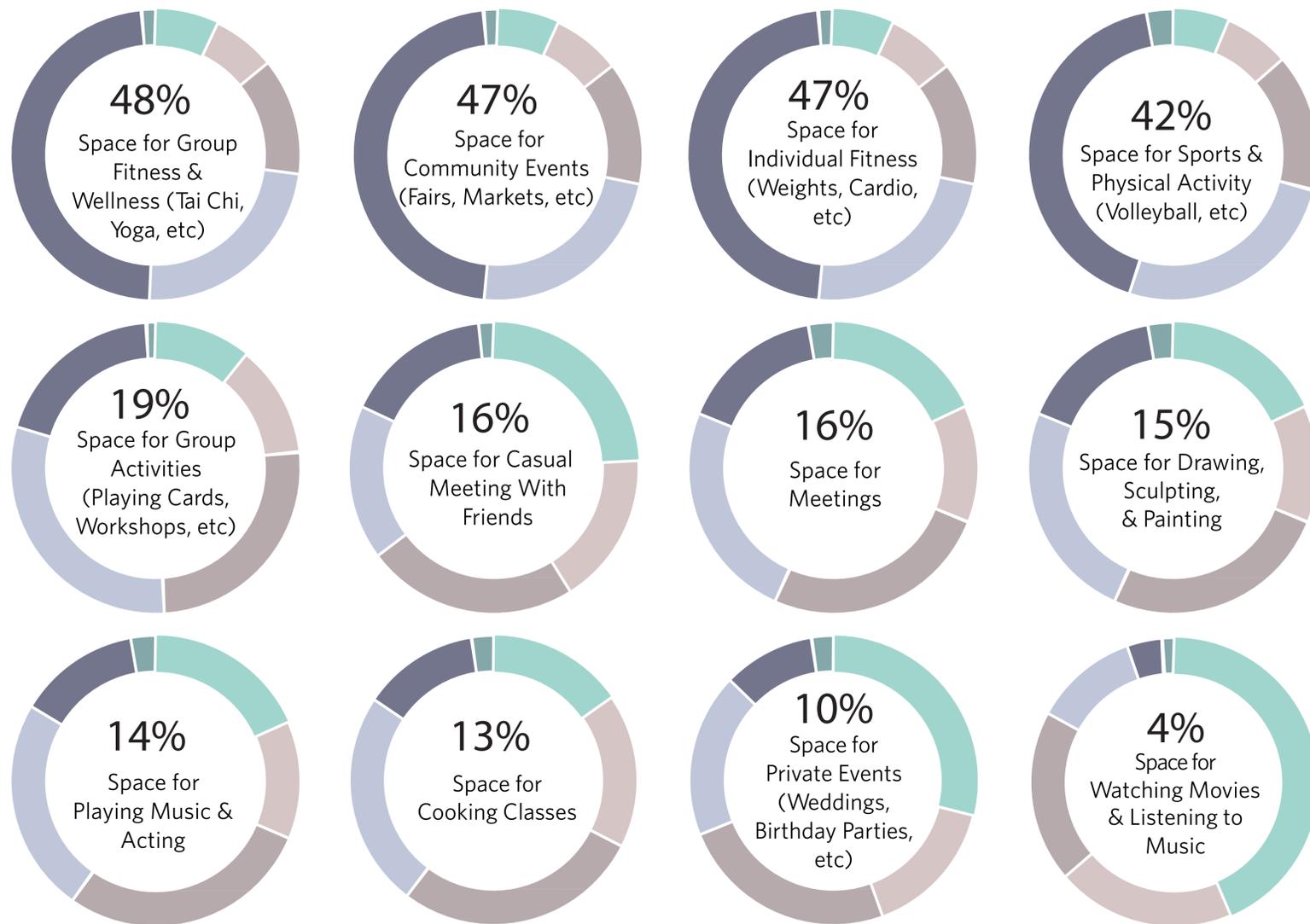
Based on the survey results: These are the existing amenities respondents use...



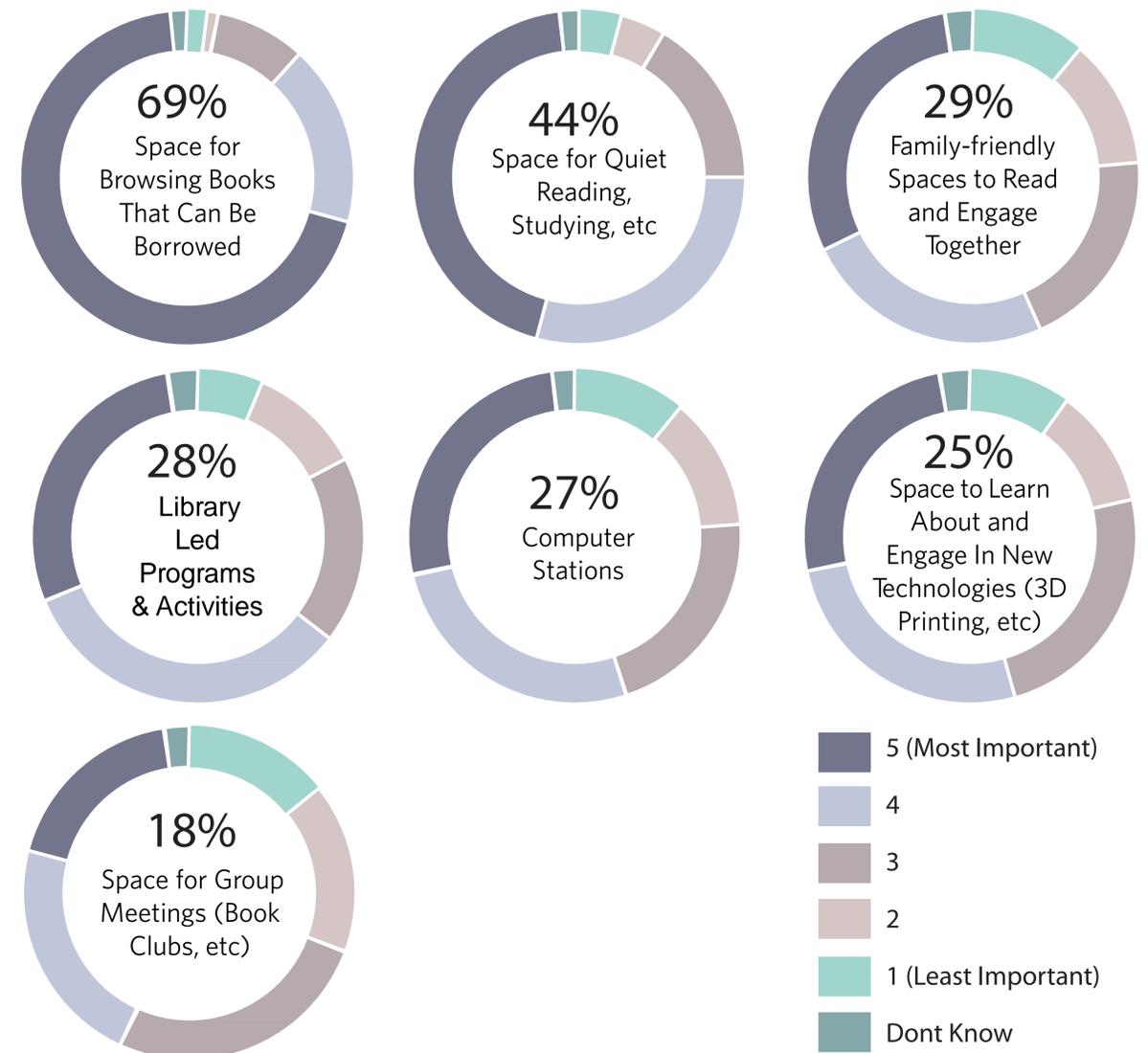
SURVEY RESULTS - PROGRAM SPACE RANKINGS

Based on the survey results: Here is how respondents ranked the different spaces as most important...

COMMUNITY CENTRE



LIBRARY



PROGRAM PRIORITIES

Public open house attendees and ethnographic interview participants were welcomed to rank (from most important to least important) a selection of program elements that are either already existing on the site or available at other similar facilities. What we got was a clear understanding of what the Steveston community desires from their community centre and library.

POSITIVE & NEGATIVE COMMENTS ON THE EXISTING CENTRE

+ POSITIVE COMMENTS

GENERAL

- Convenient and easy to access
- Close by / walking distance from home

COMMUNITY CENTRE

- Friendly
- Active
- An important amenity / asset for the community
- Helpful
- Warm / welcoming
- Fun

LIBRARY

- Welcoming
- Informative

- NEGATIVE COMMENTS

COMMUNITY CENTRE

- Cramped
- Inadequate
- Small
- Outdated

LIBRARY

- Too small
- Too noisy

MOST IMPORTANT



EDUCATION + TECHNOLOGY

FITNESS + RECREATION

HEALTH + WELLNESS

COMMUNAL

LEAST IMPORTANT

SITE AMENITY IMPORTANCE

213

TOTAL PARTICIPANTS

The next stage of the project will look at the site. The feedback from our engagement process will inform where we locate the new facility.

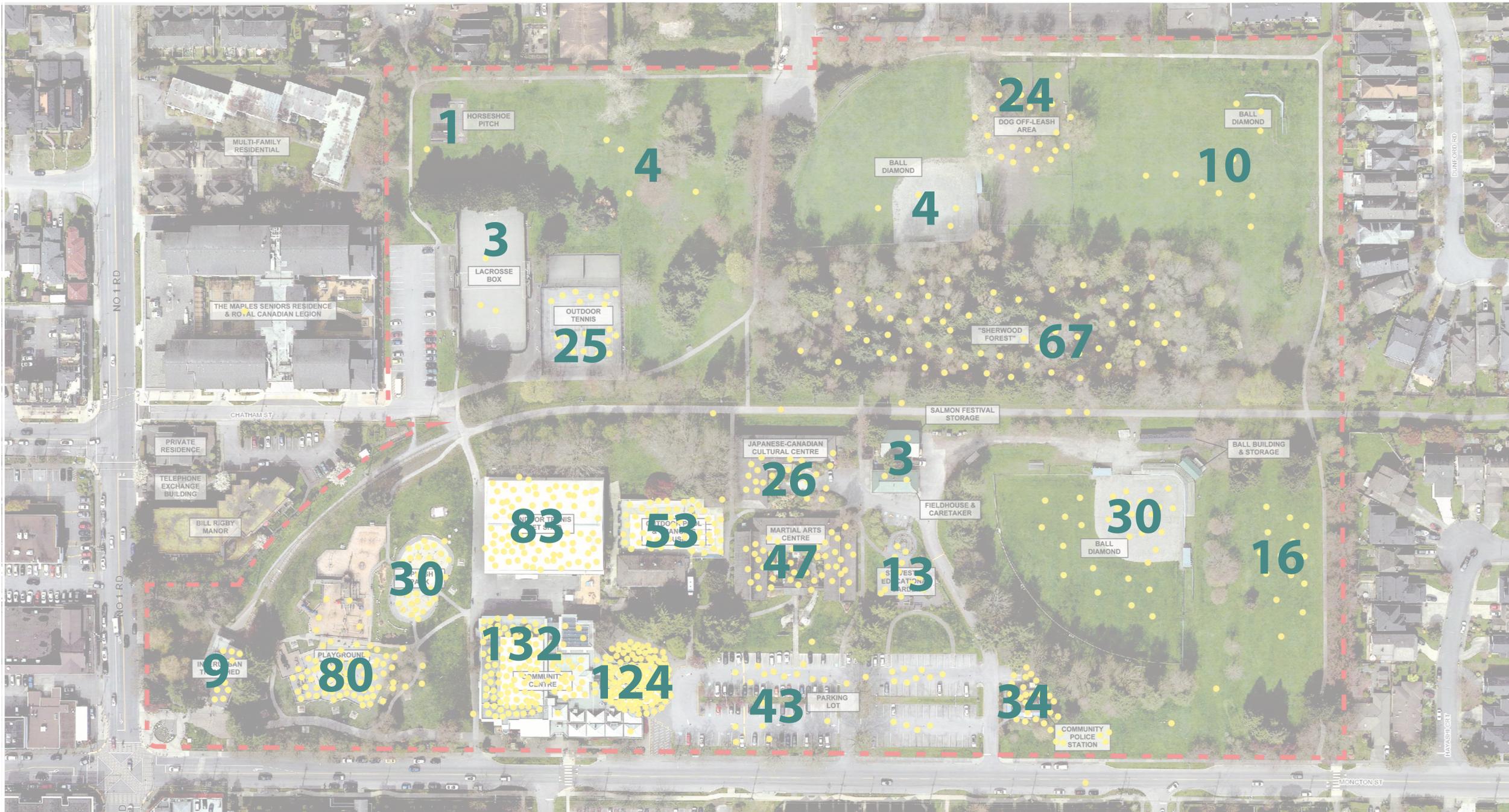
MOST IMPORTANT

81

- Biking/ Walking
- Outdoor Washroom
- Playgrounds
- Parks
- Swimming Pool
- Water Park
- Open Fields
- Outdoor Tennis
- Farmers /Market Plaza
- Softball/ Baseball
- Amphitheater
- Outdoor Basketball
- Outdoor Fitness
- Obstacles
- Parkour Course
- Flower Garden
- Bike Storage
- Skateboard Park
- Dog Park
- BBQ Pit
- Soccer Field
- Outdoor Running Track
- Outdoor Velodrome

OUTDOORS

LEAST IMPORTANT



Each number represents the number of votes for amenity importance. Individuals were given 4 stickers each to place on the site map.