



Safer Traffic Around Richmond Schools

Sample Solutions



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These solutions have worked for other schools. They may or may not be effective for your situation but they may stimulate discussion, thought and ideas.

- **Issue: Too much traffic congestion with student pick-ups / drop-offs?**
 - A trip reduction program like *Way to Go!* (www.waytogo.icbc.bc.ca) can encourage non-car travel to and from school.
 - Organize a traffic safety event to communicate with parents.

- **Issue: Parents stopping or parking where they shouldn't?**
 - A periodic reminder newsletter to parents could help.
 - Use the problem as a critical thinking exercise. Have students observe and count the number of driver infractions then develop an awareness campaign.
 - Have older students working in teams and overseen by a teacher place orange traffic cones in no-stopping zones every morning and afternoon.

- **Issue: Traffic speeding through school zones?**
 - A Speed Watch event can raise driver awareness.