



City of Richmond

Report to Committee

To: Parks, Recreation and Cultural Services Committee **Date:** August 29, 2024

From: Keith Miller, Director, Recreation and Sport Services **File:** 06-2052-01/2024-Vol 01

Re: **Naming of the New Community Facility and Fieldhouse located in Hugh Boyd Community Park**

Staff Recommendation

That the facility to be constructed in Hugh Boyd Community Park be named Hugh Boyd Park Pavilion, as presented in the staff report titled "Naming of the New Community Facility and Fieldhouse located in Hugh Boyd Community Park", dated August 29, 2024, from the Director, Recreation and Sport Services.

Keith Miller
 Director, Recreation and Sport Services
 (604-247-4475)

Att. 1

REPORT CONCURRENCE		
ROUTED TO:	CONCURRENCE	CONCURRENCE OF GENERAL MANAGER
Parks Services Facilities and Project Development	<input checked="" type="checkbox"/> <input checked="" type="checkbox"/>	
SENIOR STAFF REPORT REVIEW	INITIALS: 	APPROVED BY CAO

Staff Report

On July 8, 2024, Council approved the program, site, form and concept design as well as the capital budget in the amount of \$19,000,000 for the Hugh Boyd Community Facility and Fieldhouse. Subsequently, on July 22, 2024, Council adopted the resolution to include a limited Class 3 service kitchen, add a premium movable wall between the multipurpose rooms and amend the capital budget as well as the Consolidated 5 year Financial Plan (2024-2028) by \$850,000.

The purpose of this report is to recommend the adoption of a name for the new facility.

This report supports Council's Strategic Plan 2022-2026 Focus Area #6 A Vibrant, Resilient and Active Community:

Vibrant, resilient and active communities supported by a wide variety of opportunities to get involved, build relationships and access resources.

6.1 Advance a variety of program, services, and community amenities to support diverse needs and interests and activate the community.

6.3 Foster intercultural harmony, community belonging, and social connections.

This report supports the City's Community Wellness Strategy, Focus Area #3 Enhance equitable access to amenities, services and programs within and among neighbourhoods:

Align availability and access of programs and services to meet the needs of Richmond residents by addressing inequities at a neighbourhood level, e.g., geographical, cost of programs and transportation, timing, cultural relevance and language needs or facilitating outreach opportunities.

This report also supports the City's Recreation and Sport Strategy, Focus Area #4 Active People and Vibrant Places:

Natural and built environments within neighbourhoods in Richmond encourage connectedness and participation in recreation and sport.

Action 4.3 Provide inclusive, safe and welcoming facilities and spaces for recreation and sport programs and services.

Analysis

Background

Hugh Boyd Community Park (the Park) is located in West Richmond, adjacent to Hugh Boyd Secondary School and West Richmond Community Centre. In addition to serving as the primary location for many local sport groups' practices, home games and tournaments, the Park is well-utilized and valued by the Richmond community as a whole. The 41.66 acre park includes

sports fields, pitch and putt golf, basketball, pickleball and tennis courts, outdoor fitness, and a playground.

The new 10,830 square foot (total indoor area) facility will be centrally located within the Park and include team change rooms, public washrooms, multipurpose rooms, a Class 3 kitchen, and concession. In addition, the facility will include a covered outdoor viewing space of approximately 1,000 square feet. The facility will facilitate the provision of community programs, support the day-to-day needs of multiple local sport groups and offer opportunities to attract as well as host high-profile tournaments and sporting competitions.

Enabling Policy

Council Policy No. 2016, Naming of Public Buildings – Parks or Places (Attachment 1) states the following:

3. *A proposal for naming a public building, park or place, other than in honour of an individual, will be considered if:*
 - *an event or date is significant in the City's history.*
 - *a program, activity or symbol is pertinent to the life of the City specific to the location and may be used to effectively promote and market the program or activity both within and outside the community.*
5. *A proposal for naming "parks and open spaces" may consider the name of the abutting road. Similarly, a public building accommodated on a park, the park name, or the building, should relate to each other.*

Naming Considerations

In identifying potential names for the facility, in addition to compliance with Council Policy No. 2016, consideration was given to:

- 1) Whether the name would resonate with residents, park users and visitors;
- 2) Synergy with the facility's location;
- 3) Alignment with the sport, recreation and community uses that will be facilitated; and
- 4) Alignment with the names of other City facilities.

Naming Options

The following naming options are provided for consideration:

- Hugh Boyd Park Pavilion (Recommended);
- West Richmond Pavilion; or
- West Richmond Annex.

Option 1 – Hugh Boyd Park Pavilion (Recommended)

Staff recommend that the facility be named “Hugh Boyd Park Pavilion”.

This name responds to the naming considerations. Including “Hugh Boyd Park” in the name creates a geographical connection and emphasizes the facility’s location within the Park. This name supports wayfinding and will enable residents, park users, and visitors to locate the facility quickly and effectively.

Including "Pavilion" in the name aligns with the naming convention of other facilities in Richmond’s community parks, such as the Brighthouse Pavilion and the former Minoru Park Pavilion. The term "Pavilion" and the function these facilities perform in our community is familiar and recognizable to residents. As such, the use of “Pavilion” reinforces a consistent naming convention across the city, enhances public awareness of the new facility and reflects the facility’s amenities and spaces.

This name also reflects the history of the naming of the “Hugh Boyd Community Park”, which was named after Mr. Hugh Boyd, the first reeve (head of municipality) of Richmond (then Township of Richmond) who served from 1880–1885. Therefore, it is in keeping with the historical significance of this name to this area.

Option 2 – West Richmond Pavilion

This name responds to the naming considerations and is consistent with the naming of other facilities in Richmond which are named for both the area within which they are located and the function that they perform in the community. The proposed name also highlights the facility's proximity to the West Richmond Community Centre. However, it is not recommended, as “West Richmond” references a broad geographical area and therefore does not provide the same level of clear identification, wayfinding, and visibility, as “Hugh Boyd”.

Option 3 – West Richmond Annex

This naming option responds to some of the naming considerations. Similar to Option 2, it emphasizes the facility's location within the West Richmond planning area and proximity to the West Richmond Community Centre. It is in alignment with the name of one other City facility accessed by the general public, the Richmond Cultural Centre Annex. The disadvantage of this name and the reason it is not recommended is that it does not fully encompass the building’s functionality and may not be easily identifiable to residents, park users and visitors.

Financial Impact

There is no financial impact as a result of selecting a name for this new facility.

Conclusion

Staff are recommending that the new community facility and fieldhouse located in Hugh Boyd Community Park be named the Hugh Boyd Park Pavilion, which is in line with Council Policy No. 2016. This facility will function as a central hub in Hugh Boyd Community Park and support

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a diverse range of recreation, community and sport programs and events contributing to a more active and connected community.

A handwritten signature in black ink, appearing to read "Bains", written over a large, stylized circular scribble.

Mandeep Bains
Manager, Planning and Projects
(604-247-4479)

Att. 1: Policy 2016: Naming Public Buildings – Parks or Places



Page 1 of 2	Naming Public Buildings – Parks or Places	Policy 2016
Adopted by Council: May 12, 1997		

POLICY 2016:

It is Council policy that:

The naming of public buildings, parks or places within the City shall be undertaken to:

1. Honour or memorialize individuals, corporations, events, and places that have attained achievements of extraordinary and lasting distinction and contribution to the City, or
2. Pay tribute to an association with an activity or program which is specific to the use of the public building, park, or place.

In all cases, staff will review the proposals/submissions based on the following "Guidelines for Naming", prior to making a recommendation to City Council. The final decision rests with City Council by means of a resolution adopted by majority vote of Council. In the absence of a clear direction or decision from staff, the final decision will be made by Council.

After the final decision on the naming of public facilities, parks and spaces has been made, the City Clerk shall notify all parties affected by, or interested in, such new public buildings, parks or places.



Page 2 of 2	Naming Public Buildings – Parks or Places	Policy 2016
Adopted by Council: May 12, 1997		

GUIDELINES FOR NAMING

1. Proposals/submissions for naming a public building, park or place may be received from the public (including residents, community associations and organizations), staff, and corporations.
2. A proposal for naming a public building, park or place in honour of a person who has rendered outstanding service to the City, will be considered. Names of living individuals may be considered, but the use of individual names should be minimized.
3. A proposal for naming a public building, park or place, other than in honour of an individual, will be considered if:
 - an organization has had historical and exceptional ties to the City.
 - an event or date is significant in the City's history.
 - a place has significant meaning for, or ties to, the City.
 - a program, activity, or symbol is pertinent to the life of the City specific to the location and may be used to effectively promote and market the program or activity both within and outside the community.
4. In a proposal for naming "joint sites" between the City and School District, the park and school names should coincide through consultation between the two organizations.
5. A proposal for naming "parks and open spaces" may consider the name of the abutting road. Similarly, a public building accommodated on a park, the park name, or the building, should relate to each other.
6. A proposal for naming a "character area" such as a neighbourhood and/or open space should be designated by names linking persons, events, places or activities with appropriate references to location and activities to be conducted on the site or land form.
7. A proposal for naming a public building or park in recognition of a corporation which has made a significant gift or contribution to the City may be considered.
8. A named facility will retain that name as long as it exists. However, if a name is designated for a facility associated with a specific program or activity and that activity is subsequently changed, the name may be applied to a similarly-used facility, if possible, and if not, to another facility.