

# call to artists

PUBLIC ART  
RICHMOND



Figure 1. *Drift WoodScapes: Blue Views*, Maria Coletsis, 2024. Aberdeen Canada Line Station.

## No. 3 Road Art Columns Program

## Grand Prix of Art Requests for Proposals, RFP

September 2024

### OPPORTUNITY

The Richmond Public Art Program in partnership with Grand Prix of Art Steveston invites BC artists who participated in the 2024 Grand Prix of Art Steveston to submit artwork for the No. 3 Road Art Columns exhibition from February 1 to July 31, 2025.

Three (3) selected artists will each receive an artist fee of \$1,500 for four (4) print-ready digital artwork files. One of the three commissions will be awarded to an artist who resides in Richmond. Printing and installation costs will be the responsibility of the City of Richmond. Artists with plein-air or plein-air inspired artworks highlighting Richmond landscapes, nature parks or heritage sites are encouraged to apply.

**Artist Fee:** \$1,500.00

**Eligibility:** Artists residing in BC and who registered for the 2023 or 2024 Grand Prix of Arts in Steveston\*

**Deadline:** Wednesday, October 9, 2024

\* Applicants must be 19 years of age or older.

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## BACKGROUND

The No. 3 Road Art Columns are a unique opportunity for public art in Richmond. These backlit display cases allow the Richmond Public Art Program to showcase two-dimensional artworks in prominent locations at Aberdeen and Lansdowne Canada Line Stations. The No. 3 Road Art Columns are part of the City's commitment to enhance the No. 3 Road streetscape and showcase regional artists.

Artists applying for this opportunity are encouraged to visit the Art Columns located at Aberdeen and Lansdowne Canada Line Stations. Each Art Column consists of four backlit panels located at the base of concrete piers supporting the guideway of the Canada Line. There are three Art Columns in total, two located at Lansdowne Station and one at Aberdeen Station.

This special exhibition is presented in partnership with Grand Prix of Art Steveston. For more than 14 years, this community-driven arts event has celebrated natural and historical heritage sites in Steveston, including 100 year-old cannery buildings, boatyards and residences that once thrived during a time when fishing and boatbuilding industries flourished on the Fraser River.

## ARTIST OPPORTUNITY

This exhibition invites BC artists who registered in the 2023 or 2024 Grand Prix of Art Steveston to submit plein-air or plein-air-inspired work that depicts local seascapes or the culture, history and natural heritage of Richmond.

Three (3) selected artists will have their artwork exhibited in backlit display cases. One of the three commissions will be awarded to an artist who resides in Richmond. Artwork shown at nighttime will have a greater presence than during the day. Artists are encouraged to submit artwork with bold colour palettes and minimal areas of solid colour to deter graffiti. Strong contrasting colour palettes will also work to maximize the presence and presentation of the artwork during the daytime. See Figures 1 and 2 on last page.

The dimensions of the Art Column display case visual opening is 70" x 66.5". The overall dimensions of the printed art panel is 76" x 72.5". Digital print-ready artwork files may need to be cropped to fit the art panel dimension. In order to produce a good quality print, the print-ready artwork files must be minimum 100 dpi as the final output size.

Corporate trademarked logos, brands, wordmarks, religious or political iconography and/or offensive language will not be reproduced or shown as part of the artwork.

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## BUDGET

Each selected artist will receive an artist fee of \$1,500 for four (4) print-ready digital artwork files. Only selected artists will be required to translate their artwork into a digital format for printing. Additional fees for digitization services are at the artist's expense. Printing and installation costs will be the responsibility of the City of Richmond.

## ARTIST ELIGIBILITY

This call is exclusively open to artists residing in BC and who registered for the 2023 or 2024 Grand Prix of Arts in Steveston. Applicants must be 19 years of age or older.

## SELECTION PROCESS

A three-person selection panel consisting of professional artists, art professionals and community members will engage in a one-stage artist selection process. At the conclusion of the process, the panel will recommend three (3) artists for the commissions. One of the three commissions will be awarded to an artist who resides in Richmond. The selected artists will enter into contracts with the City of Richmond.

## ARTIST SELECTION CRITERIA

Submissions to the Call will be reviewed and decisions made based on:

- artistic merit of artist's response to the artist opportunity;
- proposed artwork's capacity to respond to the public art program goals: [Public Art Policy](#).

## SUBMISSION REQUIREMENTS

**E-mail all documentation as one (1) PDF document, not to exceed a file size of 5 MB to: [publicart@richmond.ca](mailto:publicart@richmond.ca)**

- **INFORMATION FORM** – Please complete the information form attached at the end of this document
- **ARTWORK STATEMENT** – 150 words (max.), a brief artist bio and artwork statement describing how the artworks depict Richmond's local culture, history and natural heritage.
- **PROPOSED ARTWORK** – Submit four (4) low-resolution digital images of the proposed artworks formatted on letter size paper. **Only selected artists will be required to submit high-resolution print-ready digital image files.**
  - Please include artist name, title, year and medium information as captions on each image page.

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- Release forms must be obtained by the artist from any person(s) depicted or represented in selected artworks for the exhibition.
- **(OPTIONAL) ARTIST CV** – Up to two (2) pages, including relevant education, training, mentorships, artist residencies and exhibition record.

## PROJECT TIMELINE

<b>Submission Deadline:</b>	Wednesday, October 9, 2024
<b>Artist Notifications:</b>	October 2024
<b>Print-Ready Files Due:</b>	January 6, 2025
<b>Exhibition Schedule:</b>	February 1 – July 31, 2025

## ADDITIONAL RESOURCES

- [Richmond Public Art Program](#)
- [Grand Prix of Art](#)

## SUBMISSION GUIDELINES

1. All supporting documents must be complete and strictly adhere to these guidelines and submission requirements or risk not being considered.
2. Submission files must be 5 MB or smaller.
3. All documents must be sent by e-mail to: [publicart@richmond.ca](mailto:publicart@richmond.ca)

## ADDITIONAL INFORMATION

1. Please be advised that the City and the selection panel are not obliged to accept any of the submissions and may reject all submissions. The City reserves the right to reissue the Artist Call as required.
2. All submissions to this Artist Call become the property of the City. All information provided under the submission is subject to the Freedom of Information and Protection of Privacy Act (BC) and shall only be withheld from release if an exemption from release is permitted by the Act. The artist shall retain copyright in the concept proposal. While every precaution will be taken to prevent the loss or damage of submissions, the City and its agents shall not be liable for any loss or damage, however caused.

**Questions?** Please contact: [publicart@richmond.ca](mailto:publicart@richmond.ca)

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Attach one (1) copy of this form as the first page of the submission.

**Applicants must have registered and participated in the 2023 or 2024 Grand Prix of Arts Steveston and must be 19 years of age or older.**

Name: \_\_\_\_\_

Address: \_\_\_\_\_

City/Province: \_\_\_\_\_ Postal Code: \_\_\_\_\_

Primary Phone: \_\_\_\_\_ Secondary Phone: \_\_\_\_\_

E-mail: \_\_\_\_\_ Website: \_\_\_\_\_  
(One website or blog only)

**Incomplete submissions will not be accepted. E-mailed submissions over 5 MB will not be accepted. Information beyond what is listed in the Submission Requirements will not be reviewed.**

Would you like to receive direct e-mails from the Richmond Public Art Program?  Yes  No

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Submit applications by e-mail to: [publicart@richmond.ca](mailto:publicart@richmond.ca)

## Additional Information

Please be advised that the City and the selection panel are not obliged to accept any of the submissions and may reject all submissions. The City reserves the right to reissue the EOI/RFP, as required. All submissions to this EOI/RFP become the property of the City. All information provided under the submission is subject to the Freedom of Information and Protection of Privacy Act (BC) and shall only be withheld from release if an exemption from release is permitted by the Act. The artist shall retain copyright of the submitted documents. While every precaution will be taken to prevent the loss or damage of submissions, the City and its agents shall not be liable for any loss or damage, however caused.

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Figure 2. No. 3 Road Art Columns at Lansdowne Canada Line Station. Russna Kaur and Renée Van Halm, 2018.



Figure 3. No. 3 Road Art Column at Aberdeen Canada Line Station. Adriele Au, 2022.